

Bonus Training: Inside the 6-Figure Funnel

This guide is part of your exclusive bonus training access.

Welcome to your bonus training! In this guide, you'll get a behind-the-scenes look at how a 6-figure sales funnel is structured and executed. Use this alongside your funnel templates for maximum results.

Funnel Tour & Strategy

“Hey there! If you’ve ever wondered what actually goes into a 6-figure funnel, you're in the right place. In this quick tour, I'll walk you through how I turn casual visitors into paying customers — step-by-step.”

Introduction 😊

My name's yehya, founder of Desplinia.com — where I help creators and entrepreneurs build profitable digital products and strong brands from scratch.”

Funnel Overview 👍

“Here's what my funnel looks like from top to bottom:

- Step 1: Lead Magnet Landing Page — where I offer a high-value freebie
- Step 2: Thank You Page — with a soft upsell or bonus tour
- Step 3: Email Nurture Sequence — that builds trust and keeps them engaged
- Step 4: Offer Page — where I present a relevant digital product
- Step 5: Follow-up Emails — to close the sale, answer objections, and give limited-time bonuses

“Let's go deeper on each part 🎉

- The Lead Magnet Page needs a powerful hook + benefits + clean opt-in form
- Email #1 delivers the value and builds connection
- The Offer Page focuses on transformation, not features
- Follow-up emails use storytelling, FOMO, and testimonials.”

How You Can Use This Funnel 🙌

“You don’t need to reinvent the wheel. You can model this same exact structure using the template you downloaded. All you need to do is swap in your niche, your audience, and your story.”

“If you found this helpful, go ahead and download the full funnel map below — it’ll give you a visual of everything I just explained. And if you’re ready to build your own, I’ve got you covered with more tools, templates, and training. Let’s go!”



6-Figure Funnel Map

Use this funnel map to guide your setup from the landing page to the follow-up emails. Each stage plays a key role in turning cold traffic into loyal

6-Figure Digital Sales funnel



Lead Magnet

Irresistible, free value



Opt-In Page

High-converting landing page



Thank You Page

Opportunity for one-click upsell



Tripwire

Front-end, low-cost offer



Upsell

Back-end, higher-value offer